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Directriz de auditoría financiera

Procedimientos analíticos

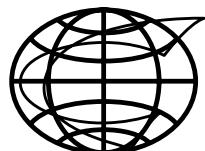
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La presente directriz de auditoría financiera se basa en la Norma Internacional de Auditoría (NIA) 520 “Procedimientos analíticos” formulada por el Consejo de Normas Internacionales de Auditoría y Aseguramiento (International Audit and Assurance Standards Board/IAASB) y publicada por la Federación Internacional de Contadores (International Federation of Accountants/IFAC). La NIA se ha incluido en la presente directriz con permiso de la IFAC.

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Nota de Práctica¹ para la Norma Internacional de Auditoría (NIA) 520

Procedimientos analíticos

Fundamentos

Esta Nota de Práctica proporciona orientaciones adicionales sobre la NIA 520 “Procedimientos analíticos”, y debe leerse conjuntamente con ella. La NIA 520 entra en vigor para las auditorías de estados financieros correspondientes a los períodos que comiencen a partir de 15 de diciembre de 2009. Esta Nota de Práctica será efectiva en la misma fecha que la NIA.

Introducción a la NIA

La NIA 520 se refiere a la utilización por el auditor de procedimientos analíticos como procedimientos sustantivos o de confirmación (“procedimientos analíticos sustantivos”). También establece la obligación del auditor de aplicar este tipo de procedimientos hacia el final de la auditoría como ayuda para formarse una conclusión global sobre los estados financieros. La NIA 315² trata de la aplicación de procedimientos analíticos como procedimientos de evaluación de riesgos, y la NIA 330³ contiene exigencias y orientación con respecto a la naturaleza, el calendario y el alcance de los procedimientos de auditoría en respuesta a los riesgos evaluados, que pueden incluir procedimientos analíticos sustantivos.

Contenido de la Nota de Práctica

- P1. La Nota de Práctica proporciona orientaciones adicionales para los auditores del sector público en relación con los aspectos siguientes:
- Consideraciones generales.
 - Procedimientos analíticos sustantivos.
 - Investigación de los resultados de los procedimientos analíticos.
 - Naturaleza de procedimientos analíticos.

Aplicabilidad de la NIA en la auditoría del sector público

- P2. La NIA 520 es aplicable a los auditores de las entidades del sector público en el desempeño de su función de auditores de los estados financieros.

1 Todas las Notas de Práctica habrán de leerse conjuntamente con la ISSAI 1000 “Introducción general a las directrices de auditoría financiera de la INTOSAI.”

2 NIA 315, “Identificación y evaluación de riesgos de incorrecciones materiales mediante la comprensión de la entidad y su entorno”, subpárrafos P6 b).

3 NIA 330, “Respuesta del auditor ante los riesgos evaluados” párrafos 6 y 18.

Orientaciones adicionales sobre cuestiones ligadas al sector público

- P3. La NIA 520 contiene material de aplicación y explicativo con consideraciones específicas a las entidades del sector público en el párrafo A11.

Consideraciones generales

- P4. En una auditoría financiera en el sector público los objetivos suelen ir más allá de la emisión de una opinión sobre si los estados financieros han sido elaborados, en todos sus aspectos significativos, de acuerdo con el marco de información financiera aplicable (es decir, el alcance de las NIA). El mandato de auditoría, o las obligaciones para las entidades del sector público derivadas de leyes, reglamentos, órdenes ministeriales, exigencias de política pública o resoluciones del poder legislativo puede contener objetivos adicionales, entre ellos la aplicación de procedimientos y la información sobre casos de falta de conformidad con las normas. Sin embargo, aun no existiendo objetivos adicionales, los ciudadanos pueden tener expectativas al respecto. Los auditores del sector público pueden plantear y aplicar procedimientos analíticos a la luz de esas obligaciones adicionales, aunque por sí solos, estos procedimientos pueden no ser eficaces para cumplir dichas obligaciones.
- P5. Es probable que los procedimientos analíticos aplicados a los gastos de los programas en el sector público incluyan comparaciones con datos no financieros, dado que normalmente existe menos información financiera comparable a la que aplicar este tipo de procedimientos. Así pues, la evaluación de los controles de la fiabilidad de datos no financieros utilizados en los procedimientos analíticos es importante dentro del sector público.

Procedimientos analíticos sustantivos

- P6. Al concebir y aplicar procedimientos analíticos, bien por separado o en combinación con pruebas de detalles, como se señala en el párrafo 5 de la NIA, los auditores del sector público pueden estimar que los procedimientos analíticos no suelen aportar evidencia sobre determinados objetivos adicionales, como la conformidad con las normas.
- P7. Al plantear procedimientos analíticos, los auditores del sector público tendrán en cuenta la información obtenida y las conclusiones alcanzadas en actividades de auditoría conexas, incluidas auditorías de rendimiento y de otro tipo. Cuando se apoyen en otras actividades de auditoría, los auditores del sector público evaluarán si los objetivos correspondientes, las afirmaciones pertinentes y las pruebas aplicadas son convenientes a los efectos de la auditoría de estados financieros.
- P8. El subpárrafo 5 d) de la NIA establece que el auditor ha de determinar la diferencia que resulte aceptable sin proceder a una investigación entre los importes registrados y los valores esperados. En esta determinación influye la materialidad, en la que a su vez inciden, en el sector público, el mandato público y las expectativas de los ciudadanos. Las ISSAI 1315⁴ y 1320⁵ contienen más orientaciones al respecto.

⁴ ISSAI 1315, "Identificación y evaluación de riesgos de incorrecciones materiales mediante la comprensión de la entidad y su entorno."

⁵ ISSAI 1320, "Materialidad al planificar y ejecutar una auditoría."

- P9. Al evaluar la fiabilidad de los datos conforme al subpárrafo A12 a) de la NIA, los auditores del sector público pueden utilizar información obtenida de otras entidades de la administración, aunque en último término deban informar a la misma autoridad. Por ejemplo, los datos comparativos en el sector público pueden incluir comparaciones entre entidades o programas similares.
- P10. Al considerar las orientaciones del párrafo A13 para aplicar procedimientos analíticos, los auditores del sector público comprenderán el modo en que están concebidos y pueden verse en la necesidad de verificar la eficacia operativa de los controles de la información no financiera de la entidad utilizada en los procedimientos analíticos.

Investigación de los resultados de los procedimientos analíticos

P11. Los auditores del sector público considerarán que tienen obligaciones adicionales cuando la dirección no pueda explicar las diferencias detectadas al ejecutar los procedimientos analíticos mencionados en el párrafo A21 de la NIA. Por ejemplo, en determinados entornos de auditoría, como un Tribunal de Cuentas, los auditores pueden verse en la necesidad de investigar con mayor profundidad las razones subyacentes a la falta de información e identificar a los responsables.

Definición de procedimientos analíticos

- P12. Al aplicar procedimientos analíticos, ya sea como procedimientos analíticos sustantivos o como instrumento de ayuda para formarse una conclusión global, tal como señala el párrafo A1 de la NIA, los auditores del sector público también pueden tener en cuenta relaciones como las siguientes:
- Gastos con respecto a presupuestos o a créditos.
 - Pagos de prestaciones, como ayuda por niños y pensiones, con respecto a la información demográfica.
 - Ingresos fiscales con respecto a la información demográfica o a las condiciones e indicadores económicos.
 - Intereses expresados en porcentaje de la deuda nacional con respecto al tipo de interés de la deuda pública.
 - Resultados conseguidos en relación con los gastos, cuando la información sobre los resultados sea parte integrante de los estados financieros.
 - Ayudas públicas para el desarrollo económico y social, por ejemplo subvenciones a agricultores con escasos ingresos, o subvenciones para edificios escolares con respecto a los indicadores económicos y demográficos.

Para que el procedimiento sea eficaz, estas pruebas deben efectuarse con el grado de detalle apropiado.

**International
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International Standard on Auditing

Analytical Procedures



**International Federation
of Accountants**

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This International Standard on Auditing (ISA) 520, “Analytical Procedures” was prepared by the International Auditing and Assurance Standards Board (IAASB), an independent standard-setting body within the International Federation of Accountants (IFAC). The objective of the IAASB is to serve the public interest by setting high quality auditing and assurance standards and by facilitating the convergence of international and national standards, thereby enhancing the quality and uniformity of practice throughout the world and strengthening public confidence in the global auditing and assurance profession.

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INTERNATIONAL STANDARD ON AUDITING 520

ANALYTICAL PROCEDURES

(Effective for audits of financial statements for periods
beginning on or after December 15, 2009)

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International Standard on Auditing (ISA) 520, “Analytical Procedures” should be read in conjunction with ISA 200, “Overall Objectives of the Independent Auditor and the Conduct of an Audit in Accordance with International Standards on Auditing.”

Introduction

Scope of this ISA

1. This International Standard on Auditing (ISA) deals with the auditor's use of analytical procedures as substantive procedures ("substantive analytical procedures"). It also deals with the auditor's responsibility to perform analytical procedures near the end of the audit that assist the auditor when forming an overall conclusion on the financial statements. ISA 315¹ deals with the use of analytical procedures as risk assessment procedures. ISA 330 includes requirements and guidance regarding the nature, timing and extent of audit procedures in response to assessed risks; these audit procedures may include substantive analytical procedures.²

Effective Date

2. This ISA is effective for audits of financial statements for periods beginning on or after December 15, 2009.

Objectives

3. The objectives of the auditor are:
 - (a) To obtain relevant and reliable audit evidence when using substantive analytical procedures; and
 - (b) To design and perform analytical procedures near the end of the audit that assist the auditor when forming an overall conclusion as to whether the financial statements are consistent with the auditor's understanding of the entity.

Definition

4. For the purposes of the ISAs, the term "analytical procedures" means evaluations of financial information through analysis of plausible relationships among both financial and non-financial data. Analytical procedures also encompass such investigation as is necessary of identified fluctuations or relationships that are inconsistent with other relevant information or that differ from expected values by a significant amount. (Ref: Para. A1-A3)

Requirements

Substantive Analytical Procedures

5. When designing and performing substantive analytical procedures, either alone or in combination with tests of details, as substantive procedures in

¹ ISA 315, "Identifying and Assessing the Risks of Material Misstatement through Understanding the Entity and Its Environment," paragraph 6(b).

² ISA 330, "The Auditor's Responses to Assessed Risks," paragraphs 6 and 18.

accordance with ISA 330,³ the auditor shall: (Ref: Para. A4-A5)

- (a) Determine the suitability of particular substantive analytical procedures for given assertions, taking account of the assessed risks of material misstatement and tests of details, if any, for these assertions; (Ref: Para. A6-A11)
- (b) Evaluate the reliability of data from which the auditor's expectation of recorded amounts or ratios is developed, taking account of source, comparability, and nature and relevance of information available, and controls over preparation; (Ref: Para. A12-A14)
- (c) Develop an expectation of recorded amounts or ratios and evaluate whether the expectation is sufficiently precise to identify a misstatement that, individually or when aggregated with other misstatements, may cause the financial statements to be materially misstated; and (Ref: Para. A15)
- (d) Determine the amount of any difference of recorded amounts from expected values that is acceptable without further investigation as required by paragraph 7. (Ref: Para. A16)

Analytical Procedures that Assist When Forming an Overall Conclusion

- 6. The auditor shall design and perform analytical procedures near the end of the audit that assist the auditor when forming an overall conclusion as to whether the financial statements are consistent with the auditor's understanding of the entity. (Ref: Para. A17-A19)

Investigating Results of Analytical Procedures

- 7. If analytical procedures performed in accordance with this ISA identify fluctuations or relationships that are inconsistent with other relevant information or that differ from expected values by a significant amount, the auditor shall investigate such differences by:
 - (a) Inquiring of management and obtaining appropriate audit evidence relevant to management's responses; and
 - (b) Performing other audit procedures as necessary in the circumstances. (Ref: Para. A20-A21)

³ ISA 330, paragraph 18.

Application and Other Explanatory Material

Definition of Analytical Procedures (Ref: Para. 4)

- A1. Analytical procedures include the consideration of comparisons of the entity's financial information with, for example:
- Comparable information for prior periods.
 - Anticipated results of the entity, such as budgets or forecasts, or expectations of the auditor, such as an estimation of depreciation.
 - Similar industry information, such as a comparison of the entity's ratio of sales to accounts receivable with industry averages or with other entities of comparable size in the same industry.
- A2. Analytical procedures also include consideration of relationships, for example:
- Among elements of financial information that would be expected to conform to a predictable pattern based on the entity's experience, such as gross margin percentages.
 - Between financial information and relevant non-financial information, such as payroll costs to number of employees.
- A3. Various methods may be used to perform analytical procedures. These methods range from performing simple comparisons to performing complex analyses using advanced statistical techniques. Analytical procedures may be applied to consolidated financial statements, components and individual elements of information.

Substantive Analytical Procedures (Ref: Para. 5)

- A4. The auditor's substantive procedures at the assertion level may be tests of details, substantive analytical procedures, or a combination of both. The decision about which audit procedures to perform, including whether to use substantive analytical procedures, is based on the auditor's judgment about the expected effectiveness and efficiency of the available audit procedures to reduce audit risk at the assertion level to an acceptably low level.
- A5. The auditor may inquire of management as to the availability and reliability of information needed to apply substantive analytical procedures, and the results of any such analytical procedures performed by the entity. It may be effective to use analytical data prepared by management, provided the auditor is satisfied that such data is properly prepared.

Suitability of Particular Analytical Procedures for Given Assertions (Ref: Para. 5(a))

- A6. Substantive analytical procedures are generally more applicable to large volumes of transactions that tend to be predictable over time. The application

of planned analytical procedures is based on the expectation that relationships among data exist and continue in the absence of known conditions to the contrary. However, the suitability of a particular analytical procedure will depend upon the auditor's assessment of how effective it will be in detecting a misstatement that, individually or when aggregated with other misstatements, may cause the financial statements to be materially misstated.

- A7. In some cases, even an unsophisticated predictive model may be effective as an analytical procedure. For example, where an entity has a known number of employees at fixed rates of pay throughout the period, it may be possible for the auditor to use this data to estimate the total payroll costs for the period with a high degree of accuracy, thereby providing audit evidence for a significant item in the financial statements and reducing the need to perform tests of details on the payroll. The use of widely recognized trade ratios (such as profit margins for different types of retail entities) can often be used effectively in substantive analytical procedures to provide evidence to support the reasonableness of recorded amounts.
- A8. Different types of analytical procedures provide different levels of assurance. Analytical procedures involving, for example, the prediction of total rental income on a building divided into apartments, taking the rental rates, the number of apartments and vacancy rates into consideration, can provide persuasive evidence and may eliminate the need for further verification by means of tests of details, provided the elements are appropriately verified. In contrast, calculation and comparison of gross margin percentages as a means of confirming a revenue figure may provide less persuasive evidence, but may provide useful corroboration if used in combination with other audit procedures.
- A9. The determination of the suitability of particular substantive analytical procedures is influenced by the nature of the assertion and the auditor's assessment of the risk of material misstatement. For example, if controls over sales order processing are deficient, the auditor may place more reliance on tests of details rather than on substantive analytical procedures for assertions related to receivables.
- A10. Particular substantive analytical procedures may also be considered suitable when tests of details are performed on the same assertion. For example, when obtaining audit evidence regarding the valuation assertion for accounts receivable balances, the auditor may apply analytical procedures to an aging of customers' accounts in addition to performing tests of details on subsequent cash receipts to determine the collectability of the receivables.

Considerations Specific to Public Sector Entities

- A11. The relationships between individual financial statement items traditionally considered in the audit of business entities may not always be relevant in the

audit of governments or other non-business public sector entities; for example, in many public sector entities there may be little direct relationship between revenue and expenditure. In addition, because expenditure on the acquisition of assets may not be capitalized, there may be no relationship between expenditures on, for example, inventories and fixed assets and the amount of those assets reported in the financial statements. Also, industry data or statistics for comparative purposes may not be available in the public sector. However, other relationships may be relevant, for example, variations in the cost per kilometer of road construction or the number of vehicles acquired compared with vehicles retired.

The Reliability of the Data (Ref: Para. 5(b))

- A12. The reliability of data is influenced by its source and nature and is dependent on the circumstances under which it is obtained. Accordingly, the following are relevant when determining whether data is reliable for purposes of designing substantive analytical procedures:
- (a) Source of the information available. For example, information may be more reliable when it is obtained from independent sources outside the entity;⁴
 - (b) Comparability of the information available. For example, broad industry data may need to be supplemented to be comparable to that of an entity that produces and sells specialized products;
 - (c) Nature and relevance of the information available. For example, whether budgets have been established as results to be expected rather than as goals to be achieved; and
 - (d) Controls over the preparation of the information that are designed to ensure its completeness, accuracy and validity. For example, controls over the preparation, review and maintenance of budgets.
- A13. The auditor may consider testing the operating effectiveness of controls, if any, over the entity's preparation of information used by the auditor in performing substantive analytical procedures in response to assessed risks. When such controls are effective, the auditor generally has greater confidence in the reliability of the information and, therefore, in the results of analytical procedures. The operating effectiveness of controls over non-financial information may often be tested in conjunction with other tests of controls. For example, in establishing controls over the processing of sales invoices, an entity may include controls over the recording of unit sales. In these circumstances, the auditor may test the operating effectiveness of controls over the recording of unit sales in conjunction with tests of the operating effectiveness of controls over the processing of sales invoices.

⁴ ISA 500, "Audit Evidence," paragraph A31.

Alternatively, the auditor may consider whether the information was subjected to audit testing. ISA 500 establishes requirements and provides guidance in determining the audit procedures to be performed on the information to be used for substantive analytical procedures.⁵

- A14. The matters discussed in paragraphs A12(a)-A12(d) are relevant irrespective of whether the auditor performs substantive analytical procedures on the entity's period end financial statements, or at an interim date and plans to perform substantive analytical procedures for the remaining period. ISA 330 establishes requirements and provides guidance on substantive procedures performed at an interim date.⁶

Evaluation Whether the Expectation Is Sufficiently Precise (Ref: Para. 5(c))

- A15. Matters relevant to the auditor's evaluation of whether the expectation can be developed sufficiently precisely to identify a misstatement that, when aggregated with other misstatements, may cause the financial statements to be materially misstated, include:
- The accuracy with which the expected results of substantive analytical procedures can be predicted. For example, the auditor may expect greater consistency in comparing gross profit margins from one period to another than in comparing discretionary expenses, such as research or advertising.
 - The degree to which information can be disaggregated. For example, substantive analytical procedures may be more effective when applied to financial information on individual sections of an operation or to financial statements of components of a diversified entity, than when applied to the financial statements of the entity as a whole.
 - The availability of the information, both financial and non-financial. For example, the auditor may consider whether financial information, such as budgets or forecasts, and non-financial information, such as the number of units produced or sold, is available to design substantive analytical procedures. If the information is available, the auditor may also consider the reliability of the information as discussed in paragraphs A12-A13 above.

Amount of Difference of Recorded Amounts from Expected Values that Is Acceptable (Ref: Para. 5(d))

- A16. The auditor's determination of the amount of difference from the expectation that can be accepted without further investigation is influenced

⁵ ISA 500, paragraph 10.

⁶ ISA 330, paragraphs 22-23.

by materiality⁷ and the consistency with the desired level of assurance, taking account of the possibility that a misstatement, individually or when aggregated with other misstatements, may cause the financial statements to be materially misstated. ISA 330 requires the auditor to obtain more persuasive audit evidence the higher the auditor's assessment of risk.⁸ Accordingly, as the assessed risk increases, the amount of difference considered acceptable without investigation decreases in order to achieve the desired level of persuasive evidence.⁹

Analytical Procedures that Assist When Forming an Overall Conclusion (Ref: Para. 6)

- A17. The conclusions drawn from the results of analytical procedures designed and performed in accordance with paragraph 6 are intended to corroborate conclusions formed during the audit of individual components or elements of the financial statements. This assists the auditor to draw reasonable conclusions on which to base the auditor's opinion.
- A18. The results of such analytical procedures may identify a previously unrecognized risk of material misstatement. In such circumstances, ISA 315 requires the auditor to revise the auditor's assessment of the risks of material misstatement and modify the further planned audit procedures accordingly.¹⁰
- A19. The analytical procedures performed in accordance with paragraph 6 may be similar to those that would be used as risk assessment procedures.

Investigating Results of Analytical Procedures (Ref: Para. 7)

- A20. Audit evidence relevant to management's responses may be obtained by evaluating those responses taking into account the auditor's understanding of the entity and its environment, and with other audit evidence obtained during the course of the audit.
- A21. The need to perform other audit procedures may arise when, for example, management is unable to provide an explanation, or the explanation, together with the audit evidence obtained relevant to management's response, is not considered adequate.

⁷ ISA 320, "Materiality in Planning and Performing an Audit," paragraph A13.

⁸ ISA 330, paragraph 7(b).

⁹ ISA 330, paragraph A19.

¹⁰ ISA 315, paragraph 31.